Alessandra Pearson

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New York, New York

Experienced arts administrator passionate about socially engaged art. Skilled in new media arts production/research, design, project management, and community engagement.

Education

Master of Arts, Emergent Digital Practices — 2018
University of Denver, Denver, Colorado
Recipient of School of Art History and & Science Student Research Grant, 2017

Practical Project Management Certificate — 2018
Pace University, New York, New York

Bachelor of Arts, Studio Art & French — 2011
Skidmore College, Saratoga Springs, New York, *Cum Laude* Graduate

Relevant Experience

Project Manager — 09/2017 – 09/2018
Art of Access Alliance, Denver, Colorado
- Produced WordPress website platform to foster collaboration with local community and highlight cultural accessibility efforts
- Managed digital content and communications to increase awareness of organization's initiatives
- Assisted with preparations for upcoming community workshops and events

Sales & Services Associate; Adult and Access Programs Intern — 01/2017 – 02/2018
Denver Art Museum, Denver, Colorado
- Assisted with research, preparations for upcoming Access Programs
- Worked at front desk selling tickets, assisting visitors with inquiries and access needs
- Started Access Advocacy Group to get feedback on museum's onsite programming

Program Associate — 04/2014 – 05/2016
Fractured Atlas, New York, New York
- Helped plan and execute educational events to engage NYC artist community
- Provided superior support to new/existing users of SpaceFinder and Artful.ly software
- Responsible for extensive writing of educational materials and articles for members
- Coordinated with developer team to test and implement new software features to expand user base
- Project Coordinator for *Disability & Dance Workspace Directory*, an online directory connecting disabled artists with accessible workspace in NYC
- Chair of the task force for the 2016 *Arts Entrepreneurship Awards*

Additional Experience

Tech Manager - Graduate Teaching Assistant — 09/2016 – 06/2018
Department of Emergent Digital Practices, University of Denver
- Managed program-wide technology gear rental and inventory systems
- Consulted with students and faculty on project-related tech needs and issues
- TA for undergraduate courses: Contemporary Art Seminar; Capstone Project
- Prepared for, documented departmental events to produce marketing/website assets

Gallery Assistant — 09/2012 – 02/2013
Parker's Box Gallery, Brooklyn, New York
- Installed exhibitions, prepared for gallery events and artist programming
- Updated website assets and content to engage public with upcoming exhibitions
- Public Relations coordinator for *Brooklyn/Montreal*, a multi-institution exhibition

Technical Skills

Software+	Adobe Creative Suite, Microsoft Office, Affinity Designer, Final Cut Pro, Drupal, WordPress, Squarespace, MailChimp, Social Media Platforms, Google Analytics, Max 7, Cinema 4D, Pivotal Tracker, Asana, Slack, Basecamp
Code	Proficient: HTML, CSS; Working Knowledge: P5.js, Processing

Expertise

Human-centered design

Arts advocacy

Contemporary/ media arts

Writing/Research

Web content management

Skills

Photography

Videography

Media production

Web accessibility best practices

Fluent in French